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BEFORE THE

ORIGINAL

F	ederal	Comm	unications	Commiss	ion
т.	cuciai	Comm	umcauons	Commos	ЮП

WASHINGTON, D.C. 20554

In the Matter of

Amendment of Section 73.202(b),

Table of Allotments,

FM Broadcast Stations.

(Exmore and Cheriton, Virginia, and

Fruitland, Maryland)

WASHINGTON, D.C. 20554

AN 3 1 2000

MM Docket No. 99-34

RM-9751

RM-9761

COMMENTS OF BE-MORE BROADCASTING

Be-More Broadcasting ("Be-More") files these Comments in response to the Notice of Proposed Rulemaking DA-99-2758 (released December 10, 1999) ("NOPR"). Be-More supports the reallocation of Channel 298B1 from Exmore, Virginia to Cheriton as proposed by Be-More, as well as the reallocation of Channel 298B from Exmore, Virginia to Fruitland, Maryland as 298B1. In the alternative, if only one channel is to be reallocated the public interest considerations weigh in favor of the Be-More proposal.

1. Be-More Supports Both Proposed Channel Reallocations.

There are considerable public interest factors weighing in favor of granting both reallocations. Both proposals will result in provision of new service to two communities, in addition to service to more people. See NOPR and Infra. Although Exmore would be left without its own transmission service, it would not be left unserved. In comments filed by Exmore Nassawadox Radio Partners in this proceeding, Exmore Nassawadox Radio Partners states that as the potential future permittee of Channel 252A allocated to the nearby community of Nassawadox, Virginia, "It will unquestionably adopt and originate programming that will be responsive to the residents of

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Exmore, Virginia." It further notes that it would adopt a, "Nassawadox-Exmore" community identification.¹

2. In the Event Only One Proposal is Granted, the Be-More Proposal is Preferred.

A. The Be-More Proposal.

Be-More is currently the permittee of unbuilt station Channel 291B1 in Exmore, Virginia. Be-More has pending a one step upgrade application to authorize operations on Channel 291B (File No.: BMPH-980630IC). It proposes to reallot Channel 291B1, Exmore, Virginia as Channel 291B to Cheriton, Virginia with a site restriction of 18.6 kilometers northeast.²

B. Cheriton is a Community For Allocation Purposes.

The Commission requested that Be-More present additional information, "to demonstrate that Chariton [sic] has the social, economic and governmental indicia to qualify it as a community for allotment purposes." *NOPR* at Paragraph 6. Cheriton is a community for allocation purposes. Cheriton is a census designated place with a 1990 population of 515 people. It is a listed community in the Rand McNally Road Atlas and, in addition, is an incorporated city with its own mayor and city counsel. Cheriton has its own fire department, post office, and zip code. Cheriton has two banks, Shore Bank and Crestar Bank, in addition to numerous businesses: Leatherbury Equipment, North Hampton Growers, Zorababels (framing and crafts), Duntans Texico, Snakes Service Station, The Cheriton Pharmacy, The Cheriton Supermarket, Chesapeake Bay Cafe, R&C Seafood Shop, and Western Auto. In addition, Cheriton has at least two churches, the Cheriton Baptist Church and the Cheriton Methodist Church, a local Boy Scout Troop and two bed and breakfasts (Between the Bay

In addition, Be-More contemplates filing a Form 175 for the new upcoming AM auction proposing a new AM facility for Exmore, Virginia.

² The Notice of Proposed Rulemaking, as well as the Petition to Amendment the FM Table of Assignments filed by Be-More proposes the allocation of Channel 291<u>B1</u> to Cheriton, Virginia. However, in supplemental engineering filed on August 11, 1999, Be-More requested that Channel 291<u>B</u> be allocated to Cheriton, Virginia. In these Comments, Be-More reasserts its interest in and requests the allocation of Channel 291B to Cheriton.

and Sea B&B and Elderburry House). Cheriton is served by a community health care center, Bay View Community Health Center. *See, Exhibit 1.*³

C. Service Considerations.

The Commission requested that Be-More provide a gain loss study. There will be a net population loss of 191 and area loss of 35.1 km by allocation of Channel 291B to Cheriton. *See, Exhibit 2*.

The Great Scott engineering study, as noted in the *NOPR* appears flawed. The proposed gain in population is not accurate since it appears the study is based on the station's current parameters (50 kW ERP at 82 meters HAAT) rather than as a full Class B facility. *See, Greenup, Kentucky and Athens, Ohio*, 2 FCC Rcd. 4319 (1987), *recon. granted*, 4 FCC Rcd. 3843 (1989), *app. for rev. granted*, 6 FCC Rcd. 1493 (1991). Great Scott claims the reallocation to Fruitland will provide a second night time aural service to 647 people within a 104 square kilometer area. It appears, however, that Great Scott's engineering analysis did not include service from existing AM stations. *See, Great Scott Engineering Exhibit E-5*.

D. The Be-More Proposal is Preferred Since it Proposes The Reallocation of an Unbuilt Station.

Be-More proposes to reallocate an <u>unbuilt</u> station. Be-More's underlying construction permit does not require that the station be built until April 24, 2001. Since the station has not been built and will not be built for quite some time, the reallocation will not result in the loss of an operating station or the loss of service on which the public relies. On the other hand, Great Scott's WKHI(FM) has been operating in Exmore, Virginia for over 10 years and is the only operating station in Exmore. The Commission has long held that reallocation of a nonoperating station does not raise the same

³ In addition to information provided in Exhibit 1, information was provided by the Cheriton Crestar Bank and a chamber of commerce. Most of the above businesses are within the city limits of Cheriton.

public interest concerns as a reallocation of station which is currently providing service. *Sanibel and San Carlos Park, Florida*, 10 FCC Red. 7215 (MMB 1995), *Pawley's Island and Atlantic Beach, South Carolina*, 8 FCC Red. 8657 (MMB 1993), and *Glencoe and Le Sueur, Minnesota*, 7 FCC Red. 7651 (1992).

E. The Reallocation to Fruitland Is a Reallocation into the Salisbury Urbanized Area and Should Not Be Granted as First Local Service Preference.

A proposal to reallocate a channel to a suburban community, as proposed by Great Scott, does not automatically mean the proposed suburban community should be granted a first local service preference. The Commission considers evidence under three factors to determine whether a suburban community deserves a first local service preference: (1) signal population coverage; (2) the size and proximity of the suburban community relative to the adjacent communities; and (3) the interdependence of the suburban community with a central city. *See, Faye and Richard Tuck*, 3 FCC Rcd. 5374 (1988); *Headland, Alabama and Chattahoochee, Florida*, 10 FCC Rcd. 10352 (1995).

Under the Commission's *Tuck* analysis, Fruitland is not entitled to a first local service preference. It appears that the Great Scott proposal will result in a 70 dbu signal of over 50% or more of the Salisbury urbanized area. *See, Exhibit 3.* Assuming maximum facilities for Channel 298B1 at the proposed site, the city grade contour would encompass at last 50% of Salisbury. The size and proximity of Fruitland relative to Salisbury further supports that the proposed reallocation is in reality a move to Salisbury. Fruitland is adjacent to Salisbury and in spots shares boundaries with Salisbury. *See Exhibit 4.* Fruitland is also a much smaller community, with a population of

⁴ Salisbury is the 163 Neilson DMA Market and the 164 Radio Market. See, Broadcasting and Cable Yearbook, 1999.

3,511, compared to Salisbury's population of 20,592 (1990). Lastly, it is evident even from the materials provided by Great Scott in its Petition for Rulemaking that Fruitland is interdependent with Salisbury. For example, Fruitland considers that it has an available work of 43,910 people, 8 auto rental companies, 14 taxi companies, 60 trucking companies, 13 FM radio stations, 3 television stations, a retail market area of 332,000 with total retail sales in 1993 of \$581,6120,000 as well as a 751 bed hospital. See Petition for Rulemaking Attachment 2. The vast majority of these services and people aren't located in Fruitland but in the Salisbury metro area. See, Exhibit 4. In describing Fruitland, the Fruitland Economic Development Commission states, "Fruitland's proximity to Salisbury gives us the best of both worlds, ready access to a wide variety of services along with gracious small town living." It is evident that Fruitland greatly relies on the services provided by Salisbury. In describing Fruitland's history, the Fruitland Economic Development Commission states, "Fruitland was not incorporated until 1947 when the population began to expand rapidly because of its closeness to Salisbury." See, Petition for Rulemaking, Attachment 2. Under the Tuck analysis, Fruitland is not entitled to a first local service preference.

3. Conclusion.

Be-More is supportive of reallocation of both channels as proposed in the *NOPR*. Exmore will continue to be serviced by neighboring Channel 252A in Nassawadox, Virginia. In the event, however, the Commission determines that only one of the proposals can be granted, the Be-More proposal is preferred. Be-More is a permittee that proposes to move an unbuilt station. There would, therefore, be no noticeable loss of service. The Great Scott proposal is in reality a reallocation of another station to Salisbury, an already well served area.

Be-More reasserts its intent to file for and build as expeditiously as possible a new station on Channel 291B (or 291B1) reallocated to Cheriton, Virginia.

Respectfully submitted,

BE-MORE BROADCASTING

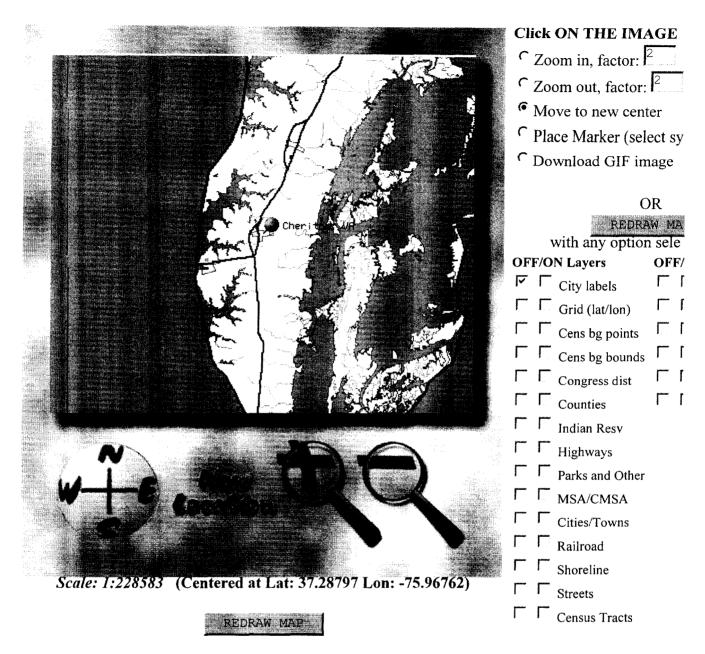
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January 31, 2000

[K:\0807\COMMNTS.AWF]

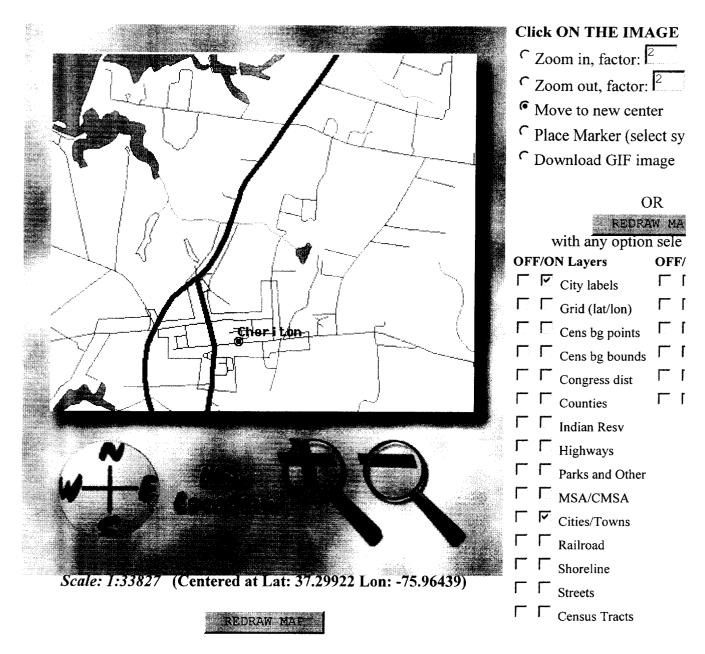
A. Wray Fitch III

EXHIBIT 1



If your browser doesn't support client-side imagemaps, use the controls below to navigate the map.

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U.S. Gazetteer Page 1 of 1

U.S. Census Bureau

U.S. Gazetteer

Select one of the following matches to your query to look at that place in the Tiger Map Browser or retrieve 1990 Census tables.

You can search this index. Type the keyword(s) you want to search for:

• Cheriton, VA (town) Population (1990): 515

Location: 37.28797 N, 75.96762 W

Zip Code(s): 23310

Browse Tiger Map of area.

Lookup 1990 Census STF1A, STF3A tables.

*Note: This dataset is derived from the Census GICS and does not contain unincorporated place names.

For other geographic entities, try searching the USGS Geographic Names Information System. The US Gazetteer Place and Zipcode files used in this service is available for downloading.

For additional information, comments and suggestions, see the Feedback page.

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USCENSUSBUREAU

Helping You Make Informed Decisions

D-1. General Population and Housing Characteristics: 1990

Geographic Area: Cheriton town, Virginia

Subject	Number
Total population	51
Total population	
SEX	
Male	22
Female	29
AGE	
Under 5 years	3
5 to 17 years	
18 to 20 years	2
21 to 24 years	2
25 to 44 years	14
45 to 54 years	
55 to 59 years 60 to 64 years	
65 to 74 years	
75 to 84 years	
85 years and over	
Under 18 years	12
65 years and over	
OUSEHOLDS BY TYPE	
Total households	22
Family households (families)	13
Married-couple families	10
Other family, male householder	
Other family, female householder	2
Nonfamily households	8
Householder living alone	
Householder 65 years and over	4
Persons living in households	
Persons per household	51
T Cloud per riodection	
SROUP QUARTERS	
Persons living in group quarters	
Institutionalized persons	
Other persons in group quarters	
HOP THE HIGH HIS OBJOIN	
White	35
Black	13
American Indian, Eskimo, or Aleut	
Asian or Pacific Islander	· · · · · · · · · · · · · · · · · · ·
Other race	1
Hispanic origin (of any race)	2
Total housing units	24
CCUPANCY AND TENURE	
Occupied housing units	22
Owner occupied	14
Renter occupied	'
Vacant housing units	2
For seasonal, recreational, or occasional use	
	2.
Homeowner vacancy rate	
Homeowner vacancy rate Rental vacancy rate	
Rental vacancy rate	7.
Rental vacancy rate Persons per owner-occupied unit	2.3
Rental vacancy rate	2.3
Persons per owner-occupied unit Persons per renter-occupied unit	2.3 2.4
Rental vacancy rate Persons per owner-occupied unit	2.3 2.4
Persons per owner-occupied unit Persons per renter-occupied unit Units with over 1 person per room	2.3 2.4
Persons per owner-occupied unit Persons per renter-occupied unit	7.
Rental vacancy rate Persons per owner-occupied unit Persons per renter-occupied unit Units with over 1 person per room NITS IN STRUCTURE 1-unit detached 1-unit attached	2.3 2.4 2.4
Persons per owner-occupied unit Persons per renter-occupied unit Units with over 1 person per room NITS IN STRUCTURE 1-unit detached 1-unit attached 2 to 4 units	2.3 2.4
Rental vacancy rate Persons per owner-occupied unit Persons per renter-occupied unit Units with over 1 person per room NITS IN STRUCTURE 1-unit detached 1-unit attached 2 to 4 units 5 to 9 units	2.3 2.4
Rental vacancy rate Persons per owner-occupied unit Persons per renter-occupied unit Units with over 1 person per room NITS IN STRUCTURE 1-unit detached 1-unit attached 2 to 4 units 5 to 9 units 10 or more units	2.3 2.4
Rental vacancy rate Persons per owner-occupied unit Persons per renter-occupied unit Units with over 1 person per room NITS IN STRUCTURE 1-unit detached 1-unit attached 2 to 4 units 5 to 9 units	2.3 2.4
Rental vacancy rate Persons per owner-occupied unit Persons per renter-occupied unit Units with over 1 person per room NITS IN STRUCTURE 1-unit detached 1-unit attached 2 to 4 units 5 to 9 units 10 or more units Mobile home, trailer, or other	2.3 2.4
Rental vacancy rate Persons per owner-occupied unit Persons per renter-occupied unit Units with over 1 person per room NITS IN STRUCTURE 1-unit detached 1-unit attached 2 to 4 units 5 to 9 units 10 or more units	2.3 2.4

\$50,000 to \$99,999	49
\$100,000 to \$149,999	7
\$150,000 to \$199,999	1
\$200,000 to \$299,999	0
\$300,000 or more	Ō
Median (dollars)	45,000
CONTRACT RENT	
Specified renter-occupied housing units paying cash rent	64
Less than \$250	59
\$250 to \$499	5
\$500 to \$749	0
\$750 to \$999	0
\$1,000 or more	0
Median (dollars)	115
RACE AND HISPANIC ORIGIN OF HOUSEHOLDER	
Occupied housing units	220
White	161
Black	56
American Indian, Eskimo, or Aleut	0
Asian or Pacific Islander	
Other race	3
Hispanic origin (of any race)	4
(Y) Not applicable	

(X) Not applicable
Source: U.S. Bureau of the Census, 1990 Census of Population and Housing, Summary Tape File 1 (100% Data)
Matrices P1, P3, P5, P6, P8, P11, P15, P16, P23, H1, H2, H3, H5, H8, H10, H18A, H21, H23, H23B, H32, H32B, H41.

NOTE TO ALL DATA USERS: All survey and census results contain measurement error and may contain sampling error. Information about these potential errors is provided or referenced with the data or the source of the data. The Census Bureau recommends that data users incorporate this information into their analyses as these errors could impact inferences. Researchers analyzing data to create their own estimates are responsible for the validity of those estimates and should not cite the Census Bureau as the source of the estimates but only as the source of the core data.

We have modified some data to protect individuals' privacy, but in a way that preserves the usefulness of the data.

(external system)



Cheriton

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12/04/97

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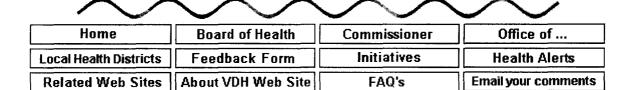
Revised: 7 January 98



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Cape Charles	Gloucester	Churchview	
Cheriton	Gloucester Point	Cobbs Creek	
Chincoteague	Grafton	Colonial Beach	
Eastville	Hampton	Deltaville	
Exmore	Hayes	Farnham	
Greenbackville	Lackey	Grimstead	
Greenbush	Newport News	Gwynn	
Hacksneck	Norfolk	Hague	
Harborton	Poquoson	Heathsville	
Machipongo	Portsmouth	Hudgins	
Mappsville	Rescue	Irvington	
Marionville	Seaford	Kilmarnock	
Melfa	Severn	Kinsale	
Nassawadox	Smithfield	Lancaster	
New Church	Suffolk	Lottsburg	
Onancock	Surry	Manassas	
Onley	Virginia Beach	Mathews	
Oyster	White Marsh	Mollusk	
Parksley	Williamsburg	Montross	
Quinby	Wood Cross Roads	Morattico	
Sanford	Yorktown	Reedville	
Saxis		Remlik	

Temperenceville	Sharps
Wachapreague	Topping
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Y2K Compliance Page 1 of 2

EASTERN SHORE RURAL HEALTH SYSTEMS, INC.

MEMO

Tuesday, December 1, 1998 (posted on the ESRH Web site - 12/28/1998)

TO: Whom It May Concern

FROM: Evan F. Clements, MIS Coordinator

RE: Year 2000 Compliance

Eastern Shore Rural Health is a system of care located on the Eastern

Shore of Virginia. Our system comprises the following sites -

Eastern Shore Rural Health - Corporate Office

PO Box 1039, 9434 Hospital Ave.

Nassawadox. Virginia 23413

Atlantic Community Health Center

(formerly known as Atlantic Medical Center)

PO Box 130

Oak Hall, Virginia 23416

Bayview Community Health Center

(formerly known as Bayview Medical Center)

PO Box 970

Cheriton. Virginia 23316

Franktown Community Health Center

(formerly known as Children's Health Center

PO Box 9

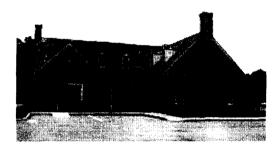
Franktown. Virginia 23354



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Branch Hours and Locations

Main Office



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(757) 787-1335 or (800) 852-8176

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Drive-In: Mon-Thurs 8 - 5, Fri 8-7

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Chincoteague Branch

Cheriton Branch



21220 N. Bayside Dr. * Cheriton, Va. 23316 (757) 331-3800

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(757) 665-4188

Lobby: Mon-Thurs 9-4, Fri. 9-6

Drive-In: Mon-Thurs 8 - 5, Fri 8-7

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COMMONWEALTH OF VIRGINIA



OFFICE OF THE GOVERNOR PRESS OFFICE

News Release

Contact: Mark A. Miner

Phone: (804) 692-3110 Pager: (888) 646-5017 For Immediate Release

Jan. 28, 1999

Governor Gilmore Announces Energy Recovery Expansion

-Company's expansion in Northampton County will result in 50 new jobs for Eastern Shore-

CAPE CHARLES, VA - Governor Jim Gilmore today announced that Energy Recovery, Inc. (ERI) has chosen the Cape Charles Sustainable Technology Park for its manufacturing and research and development operations. The company plans to hire 50 employees through a \$2.5 million investment.

"This announcement will bring hope and opportunity to communities throughout the Eastern Shore like Bayview and Cheriton," Governor Gilmore said. "Energy Recovery's decision to locate in Northampton County will enhance Virginia's position as a leader for companies involved in the most advanced 21st century technologies."

ERI was founded in Virginia in 1992 and is owned by a group of international investors. The company is devoted to the commercialization of its proprietary Pressure Exchanger (PE) technology, which will improve many wasteful pumping processes and make sea water desalination very affordable for any coastal community worldwide. The development effort has involved several international companies and institutions as venture partners including the Norwegian Hydrotechnical Laboratories, Kuwait Institute for Scientific Research, Thyssen Nordseewerke GmbH, Newport News Shipbuilding, Oak Ridge National Laboratory and HOH Water Technologies.

"The Cape Charles Sustainable Technology Park provides the ideal environment to

showcase our products and the evolving technology," President of ERI Leif J. Hauge said. "We're pleased to be part of America's first eco-industrial park."

Eco-industrial parks are designed to maximize efficient use of energy and resources while eliminating waste and pollution. The Cape Charles eco-industrial facility is developed and managed by the Sustainable Technology Park Authority, which was created by Northampton County and the Town of Cape Charles. The National Oceanic and Atmospheric Administration and the Virginia Coastal Program funded the design of the park. Since 1990, the Virginia Coastal Resources Management Program of the Department of Environmental Quality has provided more than \$1.8 million in grants for sustainable and related projects in Northampton County.

The Governor approved \$170,000 from the Governor's Opportunity Fund for the project - the first GOF ever granted to the Eastern Shore. The Virginia Economic Development Partnership, the Sustainable Technology Park Authority, Virginia's Center for Innovative Technology and the Virginia Eastern Shore Economic Development Commission assisted the company with its decision. The Virginia Department of Business Assistance will provide workforce training services.

####

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Governor's e-mail

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Eastern Shore Virginia

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Recent Business News & Notes

August 1999: The second Spaceflight Academy on Virginia's Eastern Shore, a summer camp for students aged 12-17, was conducted over the last 2 weeks of July and the first week in August. The summer camp focuses on rocketry and space science and is co-sponsored by the Virginia Space Flight Center, NASA Wallops Flight Facility, Old Dominion University and the Eastern Shore of Virginia Regional Partnership.

June 1999: Powercat, N.A. announced it will locate a manufacturing facility on the Eastern Shore of Virginia near the town of Cheriton. The company makes power catamaran boats. It plans to begin operations by the end of the year and soon hire about 30 employees. Expansion in the year 2000 could raise employment to 95. The company is making a \$2,500,000 to \$3,000,000 investment in buildings, equipment, and working capital.

June 11 1999: At an awards luncheon in Richmond, the U.S. Small Business Administration named **Bay Beyond Inc's** Pamela Barefoot the Virginia Small Business Person of the Year. Virginia Governor Jim Gilmore and SBA District Director Charles Gaston presented the award. Bay Beyond Inc. markets three lines of specialty foods: Blue Crab Bay Co., Salmonberry Trading Co., and Watts Island Trading Company. The company is located in Accomack Airport Industrial Park.

January 1999: Virginia Governor Jim Gilmore announced that Energy Recovery Inc. has chosen the Cape Charles Sustainable Technology Park for its manufacturing and research and development operations. The company plans to hire 50 employees through a \$2.5 million investment. Energy Recovery Inc was founded in Virginia in 1992 and is owned by a group of international investors. The company is devoted to the commercialization of its proprietary Pressure Exchanger (PE) technology, which will improve many wasteful pumping processes and make sea water desalination affordable for coastal communities worldwide. "The Cape Charles Sustainable Technology Park provides the ideal environment to showcase our products and the evolving technology," President of ERI Leif Hauge said. "We're pleased to be part of America's first eco-industrial park."

September 1998: Virginia's Governor, two U.S. Senators and three U.S. Congressmen were on hand for the official opening of the Virginia Space Flight Center September 12. At the ribbon-cutting ceremony Governor Jim Gilmore announced that DynCorp (one of the largest employee-owned technology and services companies in the United States) will invest \$4.5 million in the spaceport and will operate and market the facility. The VSFC is a commercial spaceport located on Wallops Island, Eastern Shore of Virginia. Construction of the Virginia Space Flight Center's new launch pad began March 3. The VSFC is one of three

EXHIBIT 2



STATEMENT OF WILLIAM J. GETZ IN SUPPORT OF COMMENTS IN MM DOCKET NO. 99-347, RM-9751

Petitioner: Be-More Broadcasting

I am a Radio Engineer, an employee in the firm of Carl T. Jones Corporation with offices located in Springfield, Virginia. My education and experience are a matter of record with the Federal Communications Commission.

This office has been authorized by Be-More Broadcasting, lead petitioner in the above referenced proceeding, to prepare this statement and the associated exhibits as Comments in support of a Petition to Amend the FM Table of Allotments, Section 73.202(b) of the FCC Rules. On December 1, 1999, the Allocations Branch adopted a Notice of Proposed Rulemaking ("NPRM") setting forth the petitioner's requests to modify Section 73.202(b) of the FCC Rules in the following manner:

	<u>Present</u>	Proposed
Exmore, VA	291B1, 298B	298B
Cheriton, VA		291B*

^{*} The FCC's Notice of Proposed Rulemaking (NPRM) specified 291B1 as petitioner's requested channel in Cheriton.

The NPRM also requested that the petitioner provide gain and loss area studies related to the proposed arrangement of allotments (Class B facility in Exmore vs. a Class B1 facility in Cheriton). The gain and loss area studies are provided herein consider either a Class B or Class B1 facility in Cheriton.

Exhibit 1 shows the primary service (57 dBu maximum Class B1 circle) gain and loss areas attributable to petitioner's proposed reallocation of Channel 291 to Cheriton. The Class B1 facility in Cheriton will provide primary service to an unpopulated gain area of 14.2 km². The loss area associated with a Class B1 facility in Cheriton relative to a Class B1 facility in Exmore covers a land area of 254.3 km² and contains a population of 6,920 persons. The entire gain and loss area is served by 5 or more aural services during daytime hours (See Exhibit 2). During nighttime hours (See Exhibit 3) the petitioner's proposed arrangement of allotments will create the following areas which are predicted to receive less than 5 aural services: 2 aural service (13.4 km², population 191); 3 aural services (48.4 km², population 1,434); 4 aural services (11.4 km², population 372). The remainder of the nighttime gain and loss areas are served by 5 or more aural services.

The loss area associated with a Class B facility in Cheriton relative to a Class B1 facility in Exmore covers a land area of 35.1 km² and contains a population of 191 persons. The entire gain and loss area is served by 5 or more aural services during daytime hours (See Exhibit 2). During nighttime hours (See Exhibit 3) the petitioner's

proposed arrangement of allotments will create the following areas which are predicted to receive less than 5 aural services: 2 aural service (11.4 km², population 191); 3 aural services (11.7 km², population 0); 4 aural services (1.0 km², population 0). The remainder of the nighttime gain and loss areas are served by 5 or more aural services.

For the FM stations considered herein, the primary service coverage is the maximum Class circles computed without considering terrain effects.¹ The area and population figures were determined using appropriate computer software applications.²

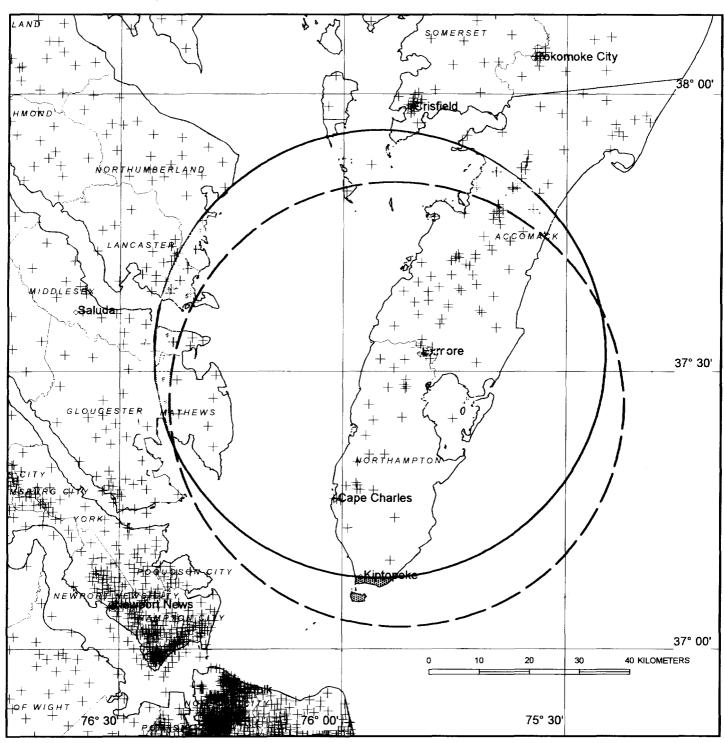
This statement and the associated exhibits were prepared by me or under my direct supervision and are believed to be true and correct.

DATED: January 31, 1999

¹ For the Class A, Class B and Class B1 FM stations considered herein, the primary service circles represented on the attached exhibits are the 60 dBu contour (28.3 km radius circle), the 54 dBu contour (52.2 km radius circle) and the 57 dBu contour (39.1 km radius circle), respectively. For AM stations, the 0.5 mV/m groundwave primary service contour was considered during daytime hours and the nighttime interference-free contour was considered for nighttime primary service.

² The population was determined using the computerized block centroid retrieval methodology, recognized by the U.S. Census Bureau as a more accurate means of determining population within a given area than the uniform distribution method. See the October 9, 1992 Letter from Chief, Audio Services Division to Larry W. Hill, reference No. 1800B3-ESR.

+ 1990 U.S. Census Population Centroid



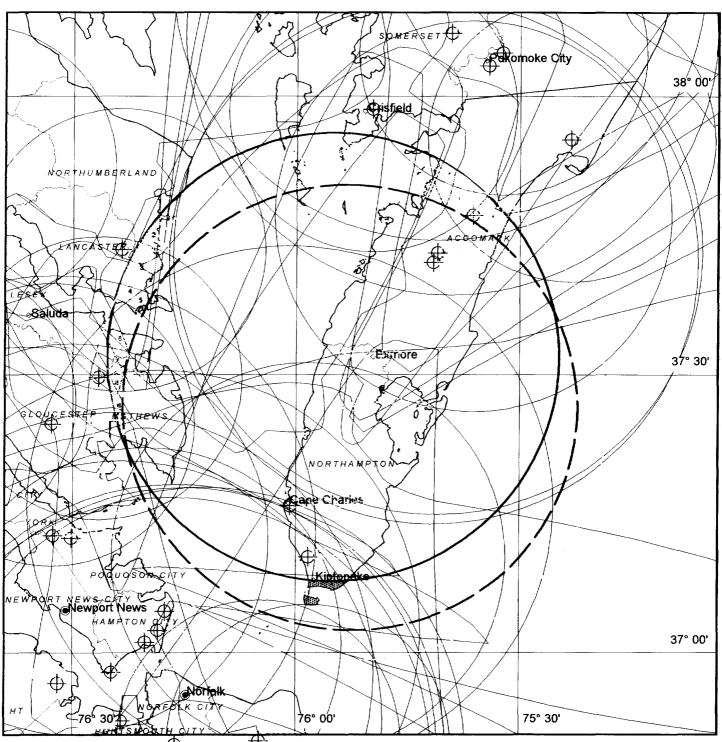
NEW(FM), EXMORE, VA [CURRENT ALLOC] Ch. 291B1, 25 kW, 100 m HAAT [MAX CLASS CIRCLE] BLACK SOLID CONTOUR

NEW(FM), CHERITON, VA [PROPOSED ALLOC]
Ch. 291B1, 25 kW, 100 m HAAT [MAX CLASS CIRCLE]
B1 - BLACK DASHED CONTOUR
B - RED SOLID CONTOUR

RULEMAKING GAIN AND LOSS AREAS EXMORE AND CHERITON, VIRGINIA MM DOCKET NO. 99-347, RM-9751 JANUARY, 2000



Primary Service 57 dBu Gain Area (Green Shaded) Primary Service 57 dBu Loss Area (Red Shaded)



NEW(FM), EXMORE, VA [CURRENT ALLOC] Ch. 291B1, 25 kW, 100 m HAAT [MAX CLASS CIRCLE] BLACK SOLID CONTOUR

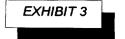
NEW(FM), CHERITON, VA [PROPOSED ALLOC]
Ch. 291B1, 25 kW, 100 m HAAT [MAX CLASS CIRCLE]
B1 - BLACK DASHED CONTOUR
B - RED DASHED CONTOUR

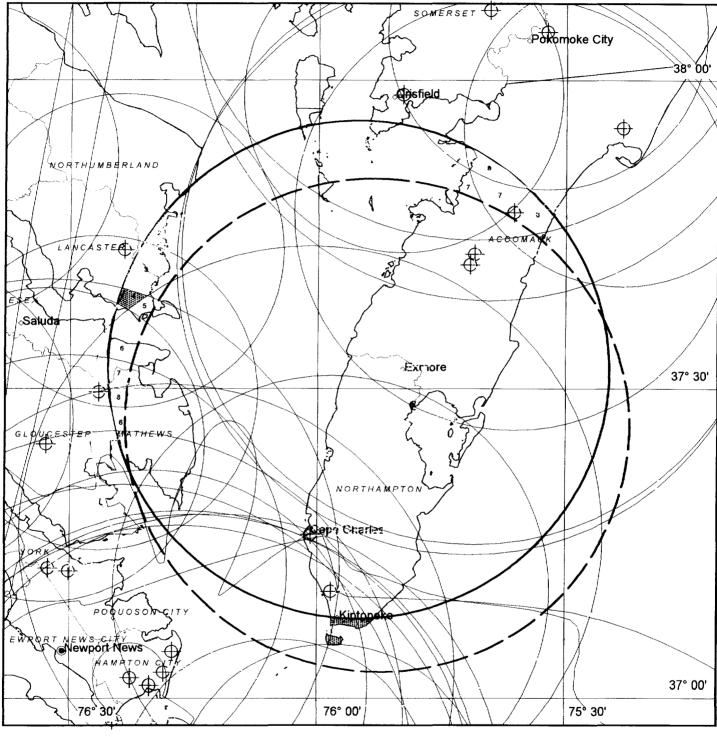
RULEMAKING OTHER DAYTIME SERVICES TO GAIN AND LOSS AREAS EXMORE AND CHERITON, VIRGINIA MM DOCKET NO. 99-347, RM-9751 JANUARY, 2000



Primary Service 57 dBu Gain Area (Green Shaded)
Primary Service 57 dBu Loss Area (Red Shaded)

- 2 services (yellow shaded)
- 3 services (magenta shaded)
- 4 services (green shaded)





NEW(FM), EXMORE, VA [CURRENT ALLOC] Ch. 291B1, 25 kW, 100 m HAAT [MAX CLASS CIRCLE] BLACK SOLID CONTOUR

NEW(FM), CHERITON, VA [PROPOSED ALLOC]
Ch. 291B1, 25 kW, 100 m HAAT [MAX CLASS CIRCLE]
B1 - BLACK DASHED CONTOUR
B - RED SOLID CONTOUR

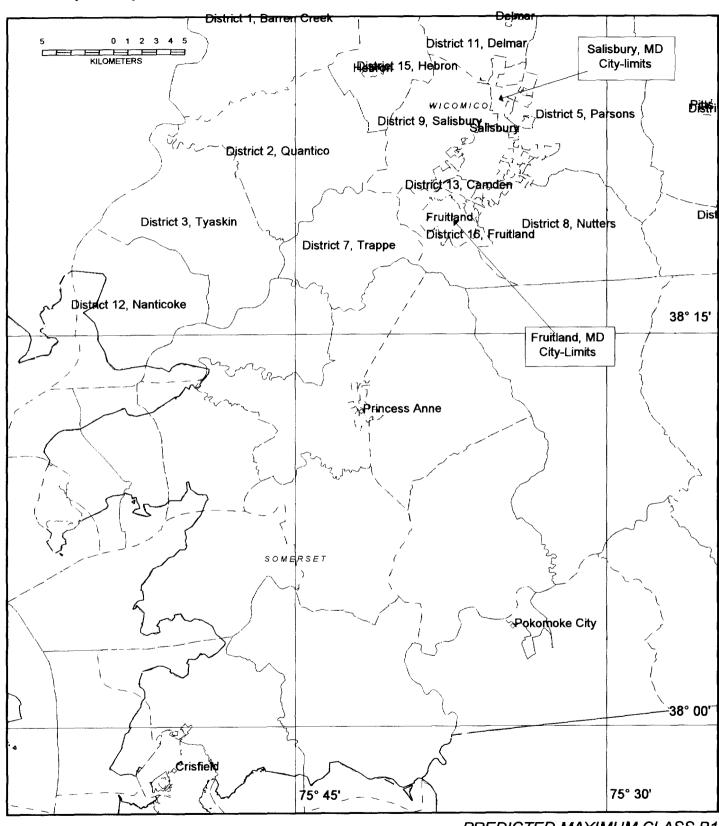
RULEMAKING OTHER NIGHTTIME SERVICES TO GAIN AND LOSS AREAS EXMORE AND CHERITON, VIRGINIA MM DOCKET NO. 99-347, RM-9751 JANUARY, 2000



EXHIBIT 3

A maximum Class B1 facility operating from the Fruitland, MD, Channel 298B1 reference coordinates produces a city grade circle which covers 68.1 % of the Salisbury, MD, city-limits.

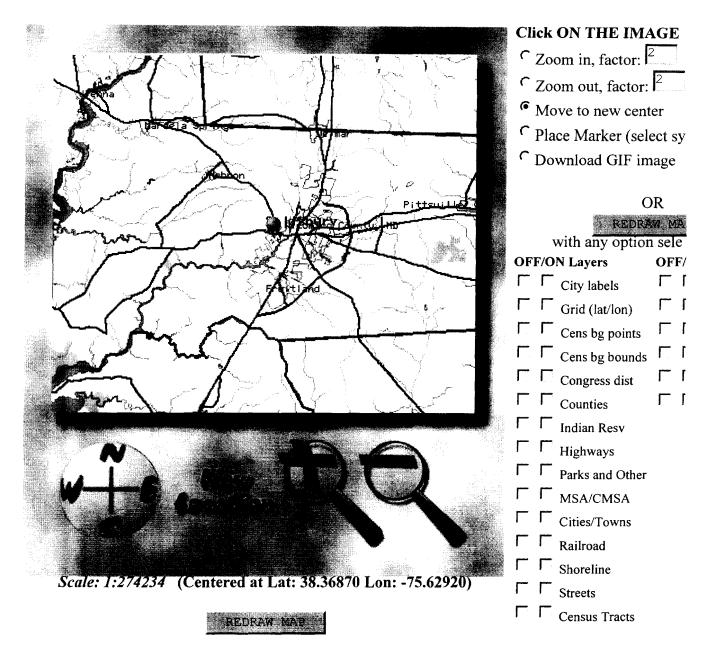




PREDICTED MAXIMUM CLASS B1 CITY-GRADE COVERAGE CONTOUR FRUITLAND, MARYLAND CH. 298B1, 25.0 kW, 100 m HAAT JANUARY, 2000



EXHIBIT 4



If your browser doesn't support client-side imagemaps, use the controls below to navigate the map.

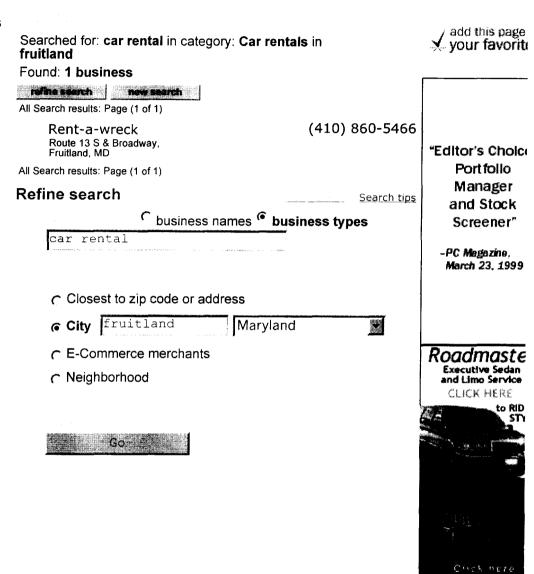
Here is the FAQ and <u>instructions</u> on how to include these maps in your own web documents. The old mapbrowser has been moved to a new location.

Chauffeured Transportation Network Service in Ozer 450 Citie



Related categories

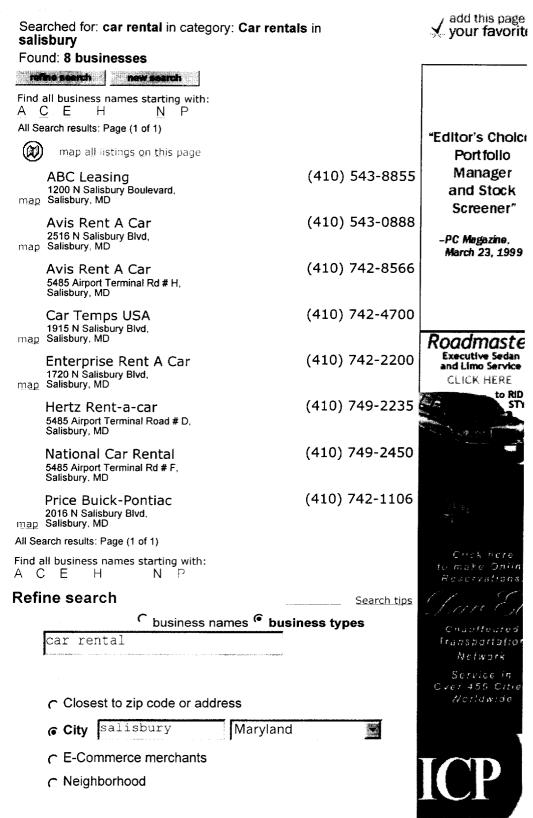
Auto transporters
Carpool & shuttle
service
Gas stations
Limousines & car
service
Motorcycle rentals
Parking garages &
services
Recreational vehicle
rentals
Trailer rentals
Truck rentals





Related categories

Auto transporters
Carpool & shuttle
service
Gas stations
Limousines & car
service
Motorcycle rentals
Parking garages &
services
Recreational vehicle
rentals
Trailer rentals
Truck rentals





Related categories

Bus charters & rentals
Bus lines
Carpool & shuttle
service
Ferries
Limousines & car
service

Mass transit

Searched for: taxi in category: Taxis nearest fruitland

Found: 15 businesses

refree search | new search |

All Search results: Page (1 of 1)

The map all listings on this page

Darby's Taxi Svc (410) 543-1818

Toug's Taxi Svc (410) 749-2723

Boo College Lane # H,

Map Salisbury, MD (3.2 miles)

(3.2 miles)

Gene's Taxi Company (410) 742-4444
600 S Division St,
map Salisbury, MD (3.2 miles)

Ideal Cab Company Powhatan Blvd & Rte 50, Salisbury, MD

Bailey's Taxi Svc 336 Lake St, map Salisbury, MD

Delmarva Cab Company 806 West Rd, Map Salisbury, MD Family Cab Svc

702 Rose St, map Salisbury, MD

North End Taxi 507 Woodlyn St, map Salisbury, MD

Salisbury Taxi Company 1302 Old Ocean City Rd, Map Salisbury, MD

Yellow Cab 1302 Old Ocean City Rd, map Salisbury, MD

Miss Kitty's 11835 Somerset Ave, map Princess Anne, MD

Family Taxi 11847 Somerset Avenue, map Princess Anne, MD

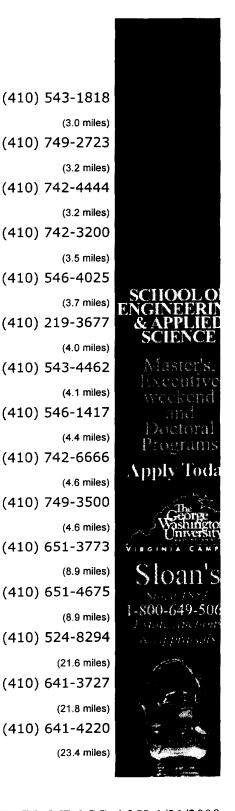
Ace Taxi 202 S Main St, map Berlin, MD

> White's Taxi Rte 113, Berlin, MD

Smith's Taxi 10624 Flower St, map Berlin, MD

All Search results: Page (1 of 1)

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Related categories Adult day care centers

All clinics & medical centers Home health services Hospices Nurses Retirement homes & communities Senior centers & groups Specialized clinics

Searched for: **nursing homes** in category: Nursing homes nearest fruitland

Waterview Healthcare Center

Found: 17 businesses

rofine search new search

All Search results: Page (1 of 1)

map all listings on this page

105 Time Sq, map Salisbury, MD (3.4 miles) (410) 543-4000 Deer's Head Center 351 Deers Head Hospital Road, Salisbury, MD (3.8 miles)

(410) 742-8896 Wicomico Nursing Home 900 Booth St. map Salisbury, MD (4.3 miles)

(410) 546-9997 Chesapeake Landing 1110 Healthway Dr. map Salisbury, MD (4.3 miles)

(410) 749-1466 Salisbury Center Genesis 200 Civic Ave, map Salisbury, MD (410) 749-2848 Mallard Landing Retirement

903 Winding Way, Salisbury, MD (4.7 miles) (410) 651-0011 Manokin Manor

11974 Edgehill Terrace Rd, Princess Anne, MD (8.8 miles) (302) 846-3077 Chancellor Care Center 101 Delaware Ave.

map Delmar, DE (10.0 miles) (301) 896-2095 Suburban Hospital/SNF 8600 Georgetown Rd, Bivalve, MD

(410) 632-3755 Snow Hill Nursing & Rehab Center 430 W Market St, Snow Hill, MD (15.4 miles)

Hartley Hall 1006 Market St. map Pocomoke City, MD (17.3 miles)

(410) 641-4400 Berlin Nursing Home 9715 Healthway Dr, map Berlin, MD (21.8 miles)

(410) 641-9244 Atlantic General Comprehensive 9733 Healthway Dr. Berlin, MD (21.8 miles)

Gull Creek Retirement Community 1 Meadow St, map Berlin, MD

Methodist Manor House 1001 Middleford Rd, map Seaford, DE

Questions About Brai

Aneurysm

(410) 749-2474

(410) 641-3171

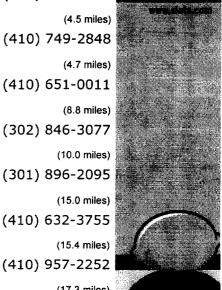
(302) 629-4593

(22.2 miles)

(22.5 miles)

Johns Hopki **Hospital Stu**

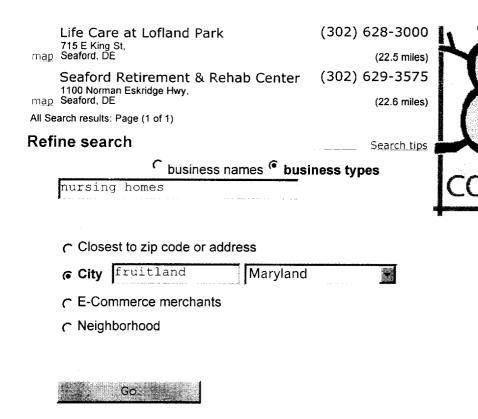
CLICK HERE







.../results?KWD=nursing+homes&BizBasicSearchForm=&RSC=2&KWDT=4&STATE=MD 1/31/2000



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All hospitals
Alternative health
Children's hospitals
Chiropractic clinics
Doctors
Emergency clinics
Kidney dialysis centers
Medical clinics
Psychiatric clinics &
centers
Specialized clinics
Substance abuse
treatment

Searched for: All clinics & medical centers in category: All clinics & medical centers nearest fruitland

Found: 12 businesses

All Search results: Page (1 of 1)

map all listings on this page

Genesis Physicians Svc

100 Power St, Salisbury, MD (2.0 miles)

Three Lower Counties Community
211 Maryland Avenue, Salisbury, MD (3.1 miles)

Blue Heron Medical
560 Riverside Drive # A204, Salisbury, MD (3.2 miles)

Peninsula Surgery Center (410) 546-0331

145 E Carroll St,

map Salisbury, MD (3.4 miles)

Main Street Medcenter
727 E Main St,
Salisbury, MD
(410) 548-2700
(3.7 miles)

Salisbury, MD (3.7 miles)

Genesis Elder Care Center (410) 749-1466

1104 Healthway Dr,

map Salisbury, MD (4.3 miles)

TLC Incorporated (410) 651-9852
12137 Elm Street,
map Princess Anne, MD (8.2 miles)

TLC Incorporated 30413 Mount Vernon Rd, (8.2 miles)

map Princess Anne, MD (8.3 miles)

Cheaspeake Health Svc
11674 Somerset Ave,
map Princess Anne, MD (8.8 miles)

(8.8 miles)

map Princess Anne, MD (8.8 miles)

Genesis Center-Health & Rehab (410) 957-3005
305 10th Street,
Pocomoke City, MD (17.4 miles)

Atlantic General Health System (410) 629-1500 9733 Healthway Dr, map Berlin, MD (21.8 miles)

Nanticoke Hospital Maternity (302) 629-7927 121 N Front St,

All Search results: Page (1 of 1)

map Seaford, DE

Refine search

business names business types

All clinics & medical centers

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Questions About Brai Aneurysm

(410) 749-2599

Johns Hopki Hospital Stu

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(22.3 miles)

Search tips

1-800-LEXFL



Related categories

Electric companies
Garbage dumps
Gas companies
Hazardous waste
disposal
Recycling centers
Telecommunications
services
Water & sewage

companies

Searched for: Garbage, waste & recycling services in category: Garbage removal nearest fruitland

Found: 9 businesses

roffite counch revy search

All Search results: Page (1 of 1)

map map

map all listings on this page

Culver Enterprises
1305 S Division St,
map Salisbury, MD

Bfi Incorporated
9140 Ocean Highway,
map Delmar, MD

Shore Disposal Incorporated
Us Rt 13 S,
Pocomoke City, MD

(410) 543-0994
(1.9 miles)
(410) 742-8246
(410) 742-8246
(410) 742-2034
(410) 742-2034
(410) 742-2034

Shore Disposal Incorporated (302) 856-9169

map Seaford, DE (21.0 miles)

Tri-State Trash Removal Incorporated (410) 208-6571

Jarmon's Sand & Gravel (410) 641-0539

10823 Ocean Gateway,
map Berlin, MD (23.7 miles)
Handy Trash Removal (302) 436-8497

Roxana Rd.

Map Selbyville, DE (23.8 miles)

Job-Site Disposal (410) 352-5108

Job-Site Disposal (410) 352-5108 10510 Hotel Rd, map Bishopville, MD (23.8 miles)

Southern Solid Waste Facility (302) 875-3448

Rte 20,
Millsboro, DE (24.7 miles)

All Search results: Page (1 of 1)

Refine search

Berlin, MD

Search tips

(23.5 miles)

business names business types

Garbage, waste & recycling se

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City fruitland Maryland

C E-Commerce merchants

Neighborhood

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Related categories

Electric companies Gas companies Long distance services Messaging equipment Telephone equipment Telephone service & repair Water & sewage companies Wireless phones & services

Searched for: Telecommunications services in category: Telephone companies nearest fruitland

Found: 1 business

refine search new search All Search results: Page (1 of 1)

Staples Communications 1000 N Salisbury Boulevard, map Salisbury, MD

All Search results: Page (1 of 1)

(410) 742-1900

(4.4 miles)

Refine search

Search tips

business names business types

Telecommunications services

Closest to zip code or address

© City fruitland

Maryland

← E-Commerce merchants

Neighborhood

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Related categories

Art schools
Art supplies
Artist studios
Arts & crafts classes
Ceramics supplies
Craft galleries & dealers
Craft stores
Museums
Sculptors

Searched for: **Art galleries & studios** in category: **Art galleries & dealers** nearest **fruitland**

Found: 12 businesses

All Search results: Page (1 of 1)

map all listings on this page
Salisbury Art & Framing

213 North Blvd,
map Salisbury, MD (2.9 miles)

Gallery (410) 742-2880

Gallery 625 S Division St, map Salisbury, MD

Cheryl's Repeat Boutique 235 W Main St, map Salisbury, MD

Finer Side

205 Downtown Plz, map Salisbury, MD

Art Institute & Gallery 212 W Main St, map Salisbury, MD

> New Moon Gallery 213 On The Plaza, Salisbury, MD

Coastal Glass 799 N Salisbury Blvd, map Salisbury, MD

map Salisbury, MD

Frame Factory

327 Civic Ave # B, map Salisbury, MD Keepsake

6401 Bent Pine Rd, map Willards, MD

Balcony Gallery

12 Broad St. map Berlin, MD

Creative Native

Delaware Sporting Gallery

100 S Delaware Ave, map Seaford, DE

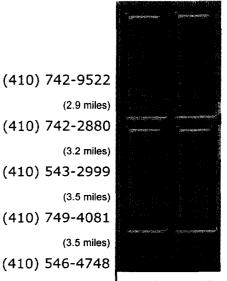
All Search results: Page (1 of 1)

Refine search

business names business types

Art galleries & studios

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(15.7 miles)

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(22.1 miles)

Search tips

(410) 546-3941

(410) 546-1197

(410) 742-7555

(410) 749-6663

(410) 641-0784

(410) 641-2529

(302) 629-4666



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Related categories

Advertising **Book stores** Libraries Newsstands **Publishers** Radio stations TV stations

Searched for: **Newspapers** in category: Newspapers nearest fruitland

Found: 16 businesses

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	map all listings on this page		
	Daily Times Circulation Department 115 E Carroll St.	(410) 860-2700	O
map	Salisbury, MD Daily Times	(3.4 miles) (410) 749-7171	
map	115 E Carroll St, Salisbury, MD	(3.4 miles)	gi
•	Daily Times Classified	(410) 860-6900	
map	115 E Carroll St, Salisbury, MD	(3.4 miles)	
	Salisbury News & Advertiser 1003 Mount Hermon Road # 100.	(410) 749-0272	
map	Salisbury, MD	(4.1 miles)	
man	Lower Shore Business Review 1003 Mount Hermon Road # 100,	(410) 749-0272 (4.1 miles)	ls
map	Salisbury, MD	(410) 742-8613	
man	Mardelva News Company 9010 Stage Rd, Delmar, MD	(8.4 miles)	
	Somerset Herald	(410) 651-1600	ł
map	11763 Somerset Ave, Princess Anne, MD	(8.9 miles)	
	Worcester County Messenger	(410) 957-1700	
map	129 Market St, Pocomoke City, MD	(16.7 miles)	
	Maryland Coast Dispatch	(410) 641-4561	All
	Rte 346 & Graham Ave, Berlin, MD	(21.8 miles)	
	Entertainer Magazine	(410) 641-2033	
map	10101 Old Ocean City Blvd, Berlin, MD	(21.9 miles)	
	Shore Golf Magazine 10101 Old Ocean City Blvd,	(410) 641-2033	
map	Berlin, MD	(21.9 miles)	
	New Century Media	(410) 641-2033	
map	10101 Old Ocean City Blvd, Berlin, MD	(21.9 miles)	
map	Southern Delaware Business	(302) 629-5505	
	302 W Stein Hwy, Seaford, DE	(22.5 miles)	
•	Seaford Star 620 W Stein Hwy,	(302) 629-9788	
	Seaford, DE	(22.5 miles)	
	Leader State Register 302 W Stein Hwy,	(302) 629-5505	
	Seaford, DE	(22.5 miles)	



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CERTIFICATE OF SERVICE

I, Millie Adams, in the law offices of Gammon & Grange, P.C., hereby certify that I have sent copies of the foregoing COMMENTS OF BE-MORE BROADCASTING this 31st day of January 2000, by first-class, postage prepaid, U.S. Mail to the following:

* John A. Karousos, Chief, Allocations Branch Federal Communications Commission 445 12th Street, S.W., Room 3A-266 Washington, D.C. 20554

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(Counsel for Exmore-Nassawadox Radio Partners)

Ross G. Greenberg, Esq. Leventhal, Senter & Lerman 2000 K Street, N.W., Suite 600 Washington, D.C. 20006-1809 (Counsel for Great Scott Broadcasting)

Millie Adams

Mila Aduur

* By Hand